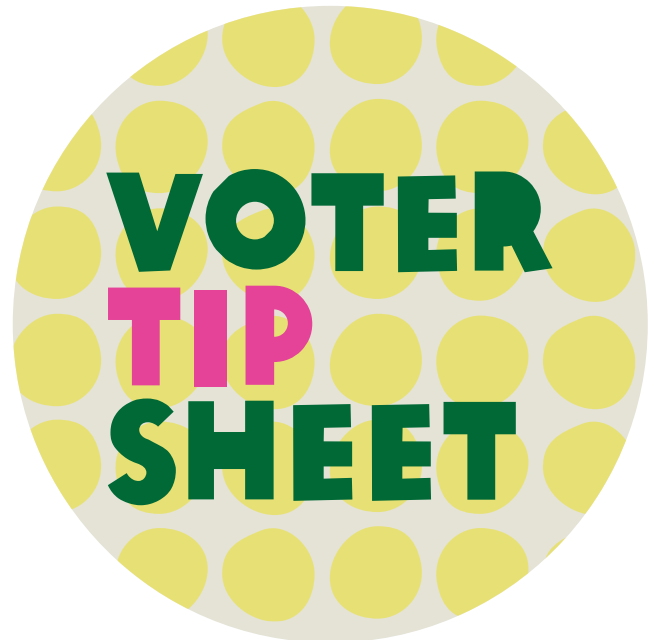


BE AN INFORMED VOTER



Your vote is your voice – and it matters! Making informed choices at the ballot box helps ensure your vote reflects your values and supports the kind of Canada you want to see.

Reading up and knowing where candidates stand on a variety of issues can help ensure your vote aligns with your values. It also means you'll be equipped to hold elected officials accountable once they're in office. Elections are more than a single day's decision – they're about shaping the future of Canada and making sure the voices of all Canadians are heard, at home and on the world stage.

Getting informed about the voting process, the candidates running and the issues at stake can be time-consuming, but it is worth it. Take comfort in knowing any new information you learn is a step towards a more informed vote – and that's powerful!

TIP 1

KNOW who's running.

Visit [ELECTIONS CANADA](#) to find out what riding you live in and which candidates are running. Knowing your options is the first step in making an informed choice.

TIP 2

REVIEW the parties' commitments.

Our Federal Election Guide, "[Informed Choices: Your Vote, Your Voice](#)" is a great place to start.

Visit the parties' websites and social media channels to see what commitments they are making and latest platform announcements. Compare their promises with our [recommendations](#) and decide which aligns with your values.

TIP 3

VOTE with everyone's best interest in mind.

Being an informed voter can also mean thinking of the bigger picture. Listen to the perspectives of underrepresented and marginalized communities. Follow groups on social media bringing the voices of people living in poverty, women of colour, young people, LGBTQI+, Indigenous Peoples and other underrepresented communities to the forefront and listen to those voices while you inform your opinion and decide who to cast your vote for.