

OXFAM CANADA

ANNUAL REPORT

2014



OXFAM

Canada

OUR YEAR: LEADING CHANGE



There's also been change at the top. After nine years of passionate and principled leadership, Robert Fox is stepping down and Julie Delahanty has taken up the role of Executive Director. We couldn't be more pleased.

As we look to the year ahead with its many challenges but great promise, we thank you for your contribution and commitment to Oxfam and welcome your continued support.

In solidarity,

Robert Fox
Outgoing Executive Director

Margaret Hancock
Chair

CHANGING LIVES THAT CHANGE LIVES

WHETHER IT IS A CUBAN FARMER WHO IS INCREASING YIELDS AND incomes through her expert care of a new seedling farm or a Guatemalan human rights leader whose family has been threatened because of her efforts to protect the lands of her indigenous community or a young man born with HIV in Zimbabwe who is counselling other children so they can secure their rights to care, treatment, support and dignity, Oxfam's story is a compelling one of people changing their lives and the lives of others – for the better.

Your support for these efforts is absolutely crucial and much appreciated.

This past year has been one of transition and new beginnings. Innovative new programs supporting women leading change, new fundraising initiatives and new ways of working are all focused on increasing our impact and influence.

New efforts to tackle growing inequality, promote gender justice and blunt climate chaos are helping change lives, attitudes and behaviours – and putting pressure on governments to change policies and priorities.

And our new knowledge hub on violence against women and girls is helping end abuse by improving the quality of programs and the impact of our partners' advocacy in more than 40 countries around the world.



Photo: Oxfam Canada

Before, when I didn't know my rights, I'd stay home with the stones I cooked on and was in the kitchen all the time. Shaking off the ashes changed my life.
–Guatemalan woman leader

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39 McArthur Avenue, Ottawa, ON, K1L 8L7
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119 West Pender, Suite 411, Vancouver, BC, V6B 1S5
Tel: (604) 736-7678

ENGENDERING CHANGE: FIVE YEARS OF GENDER JUSTICE



Photo: Oxfam Canada

“Our Womens Right’s Committees are successful because they incorporate men within the structure. When talking about the committee one man commented ‘women used to be inferior in Maasai culture and their contributions were not taken seriously, now women are leaders who can teach men’. –Pastoral Women’s Council, Engendering Change Partner Organization, Tanzania

ENGENDERING CHANGE: FIVE YEARS OF GENDER JUSTICE AROUND THE WORLD

ENGENDERING CHANGE WAS A FIVE YEAR (2009-2014) PROGRAM co-funded by the Department of Foreign Affairs, Trade and Development (DFATD), and Oxfam Canada donors. Focused on advancing women’s rights and gender equality, the program supported partner organizations to integrate better gender justice strategies into their organizations and work.

Oxfam Canada takes a dynamic approach to civil society strengthening, recognizing that local partners play a fundamental role in determining the direction of change in their own societies.

Engendering Change was built around our belief that for organizations to be legitimate as promoters of women’s rights, they must seek to address gender bias and other power inequalities within their internal structures and processes.

Oxfam partnered with 44 organizations of different sizes, budgets, and missions working in Latin America—Cuba, Nicaragua, Guatemala, and El Salvador; Southern Africa—South Africa, Zimbabwe, Mozambique, Horn and East Africa—Ethiopia and Tanzania and Pakistan.

Partners included feminist and women’s organizations, non-governmental organizations and civil society organizations, membership organizations as well as co-operatives.

While a diverse array of partners, what united these organizations was an unwavering commitment to women’s rights and gender equality both within their organizations and their programs.

The Engendering Change program focused on women’s leadership and supported organizations to ensure that women assumed greater representation in positions of power, including in exerting influence over decisions and in setting organizational agendas.

Engendering Change also provided partner organizations with a mix of resources and support for their work in specific areas like women’s economic empowerment, the elimination of gender based violence, and women’s leadership.

Oxfam Canada is proud of its success with the Engendering Change program and with the help of its supporters will continue to work with many of these partners in eliminating poverty through women’s rights.

ENGENDERING CHANGE: FIVE YEARS OF GENDER JUSTICE



Photo: Melanie Gallant/Oxfam Canada

The Morogoro Paralegal Center in Tanzania, provides legal aid and rights awareness workshops to women and children.

On the Road to Justice in Tanzania

Despite the passage of laws that recognize women's rights, there remain numerous barriers to gender equality in Tanzania. Established gender roles and harmful practices leave women with no property, limited decision-making authority or income, and little knowledge of their basic human rights. Violence against women is widespread.

Thanks in part to "Engendering Change", Oxfam's partner the Morogoro Paralegal Center (MPLC) has been able to establish a system of paralegals in rural areas that provide legal aid and rights awareness workshops to women and children in the rural areas outside Morogoro.

"The provision of legal aid and rights awareness outreach is very important because many women don't have the knowledge or the resources to put a stop to human rights abuse," said MPLC paralegal Theodora Mlelwa. "Because of the support of Oxfam, we are able to do more outreach on gender based violence and help more women know their rights."

Measuring Change in Zimbabwe

"I personally believe I am the change I want to see in the world." -Staff member of partner organization in Zimbabwe

In Zimbabwe, the leadership development provided through the Engendering Change program had also created a sense of empowerment in peoples' personal lives.

Staff in Oxfam's partner organizations emphasized authentic and consistent changes in different aspects of their lives: shifts in power imbalances in their organizations and reduced gender inequalities in their community and in their homes.

Women beneficiaries focused on the acquisition of new assets such as tea pots, cups and livestock as a significant sign of their independence and empowerment. Both men and women beneficiaries of the partner program spoke of enhanced interpersonal relationships and suggested improved health and increased fidelity in marriages were key indicators of improvement in gender relationships.

ENGENDERING CHANGE: FIVE YEARS OF GENDER JUSTICE



Photo: Miguel Gutierrez - Editorial de la Mujer, Cuba

Idania Cedeno, president of “May 17th” agricultural co-operative, says she was transformed as a result of the Oxfam-ANAP gender equality project.

Growing Gender Justice in the Fields of Cuba

Like most towns across Cuba, Jiguani mainly produced sugar and tobacco—both male dominated industries.

Oxfam worked with local partner the National Association of Small Farmers (ANAP) to support the co-operative in developing a new strategy—focused on sustainable agriculture and gender equality. Co-op members elected a woman, Idania Cedeno, as president.

When Idania first took office the cost of production was double that of profits. Within a year she had reduced costs by 20%. Currently she has them down to less than half of what they used to be.

The co-operative also diversified its production to include vegetables, meats and grains like corn, sesame and beans. It has a greenhouse and processing plant that produces oil and prepares fruit and vegetable products for sale.

A transformational experience

“Not only did the gender equality project give me tools to succeed – it transformed me! During the workshops in the co-operative’s “gender classroom” we all learned about violence, worked to increase our self-esteem and build empowerment. I became a different person.”

There was resistance to incorporating women farmers and encouraging them to become leaders at first, but thanks in part to Oxfam and local partner ANAP, things are changing.

“I think it helped that everyone was involved – men, women, seniors, young people. People put their trust in me as a leader and the workshops brought about a shift in thinking and attitudes”, said Idania.

In addition to having Idania as president, 4 out of 9 farmers on the co-operative’s board of executives are now women.

Special thanks to all Oxfam Canada donors who have helped make this program a success over the past five years. Your ongoing support is what makes this work possible.



Photo: Oxfam Canada

Often girls think that they should not wear a skirt, or walk alone, or do different things at school because it could get them raped. Part of the problem is that our parents and other people tell us this. They don’t know better. But I tell them that rape is not their fault, that there is never a reason for rape, it is always wrong. That is why it’s important to start educating young people about rape and attitudes. We can make a difference. – Yoliswa, Youth Peer Educator for RCCTT, Khayelitsha Township, South Africa

OXFAM: REBUILDING AFTER TYPHOON HAIYAN



Photo: Eleanor Farmer/Oxfam

Vilma Silvano and her husband Rainero Silvano at home in Tanauan, Leyte. Vilma is a member of the Kabuyan Farmers Association.

OXFAM HELPING COCONUT FARMERS REBUILD THEIR LIVES AND COMMUNITIES

ON NOVEMBER 8, 2013, TYPHOON HAIYAN DEVASTATED LARGE AREAS of the Philippines, killing more than 6,190 people and affecting over 14 million. Like most disasters, Typhoon Haiyan hit the poorest and most vulnerable people the hardest.

Within hours of the storm making landfall, Oxfam was on the ground, focused on preventing the spread of disease, providing clean water, toilets and other hygiene essentials.

In the first 3 months, Oxfam reached over 550,000 people—providing people with hygiene kits, sanitation services, cash support, clean water, rice seed, shelter materials and kits for pregnant and nursing mothers.

In addition to the immediate response, the overwhelming generosity of Canadians has allowed Oxfam to help Filipinos like Vilma Silvano, a member of the rice and coconut farmer co-op the Kabuyan Farmers Association. Almost a year later, through your support, Oxfam has helped make a difference.

Building back better

Vilma's house was destroyed during typhoon Haiyan and with her family, she evacuated to a nearby school.

"At 7am the windows started to break and fall on us. Everyone was shivering and my three-month old granddaughter's lips were blue. Pieces of glass were flying and we use tarpaulin to cover our heads and protect us from the rain."

"We had almost one hectare of coconut trees and a rice field.

All was destroyed."

A partnership was formed with Vilma's co-operative to clear the land of damaged coconut trees for replanting. Oxfam gave farmers chainsaws and sawmills to process the fallen trees into lumber—providing Vilma and her family with a source of income. Otherwise she would have to rely on life savings and food relief to feed her family.

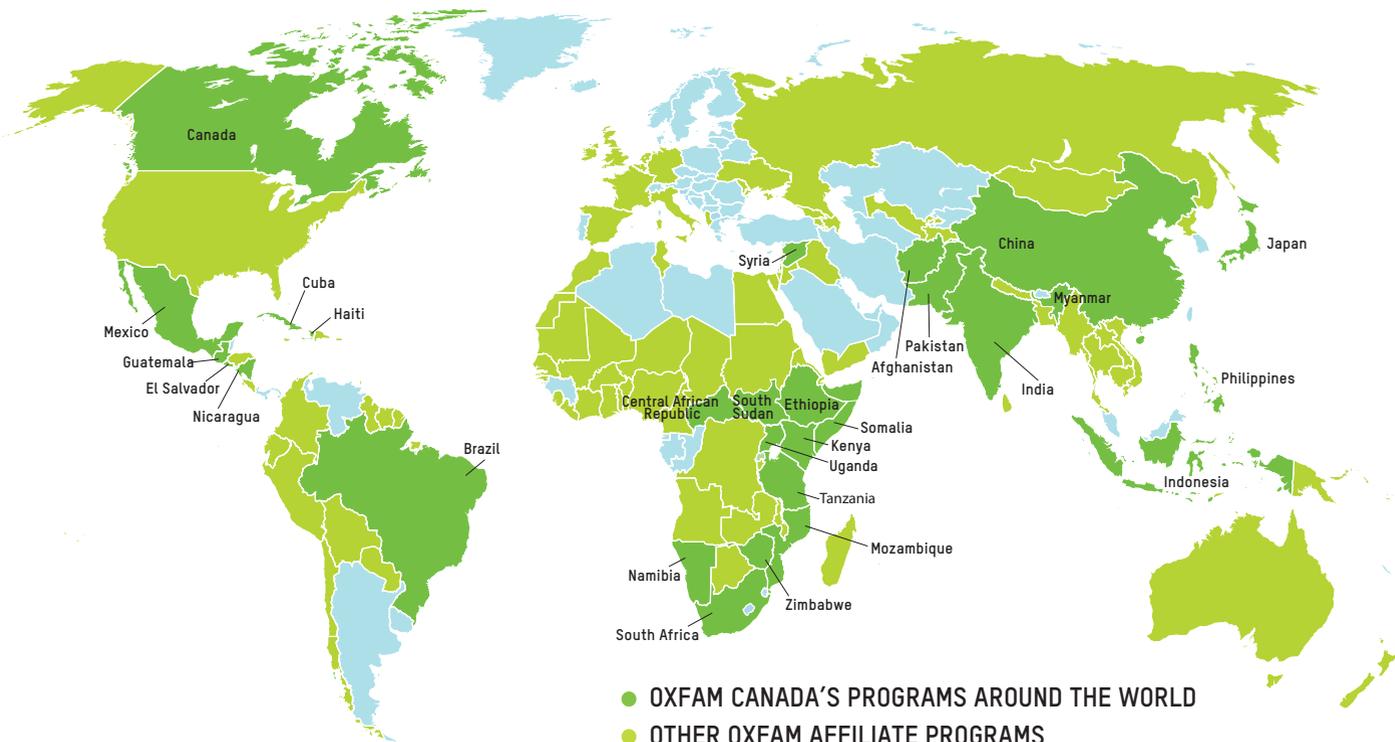
Building more resilient communities is essential to Oxfam's long term work. Vilma wants to build back better, and ensure her family is prepared for future emergencies. "We are planning to build a small house with concrete walls so we have somewhere safe to protect us in the future," she said.

Staying the course after Haiyan fades from the headlines

"Natural disasters cause enormous damage in hours or days, but putting people's lives and livelihoods back together takes months and years," reminds Oxfam Canada's Humanitarian Manager Ann Witteveen. "It's easy to forget the suffering of people after an event like Typhoon Haiyan fades from the media headlines, but Oxfam intends to stay the course."

Special Thank you to the Canadian labour movement in the wake of the disaster Canada's unions and their members gave generously to support those affected by the typhoon. In total, Canadian unions donated almost half a million dollars to Oxfam's Typhoon Haiyan relief efforts.

OXFAM CANADA PROGRAMS



- OXFAM CANADA'S PROGRAMS AROUND THE WORLD
- OTHER OXFAM AFFILIATE PROGRAMS

THE INTERNATIONAL OXFAM CONFEDERATION

OXFAM CANADA IS PART OF THE INTERNATIONAL Oxfam confederation. Together we are 17 organizations networked in 94 countries, as part of a global movement for change. We work directly with communities, and we seek to influence those in power to ensure that people living in poverty can improve their lives and livelihoods and have a say in decisions that affect them.

THE CONFEDERATION INCLUDES:

Oxfam America
 Oxfam Australia
 Oxfam-in-Belgium
 Oxfam Canada
 Oxfam France
 Oxfam Germany
 Oxfam Great Britain
 Oxfam Hong Kong
 Oxfam India
 Oxfam Intermón (Spain)
 Oxfam Ireland
 Oxfam Italy
 Oxfam Japan
 Oxfam Mexico
 Oxfam New Zealand
 Oxfam Novib (Netherlands)
 Oxfam-Québec

CANADA : Program expenditure: \$428,996

Areas of work: women's rights and gender equality, public education, campaigning, advocacy, coalition-building.

LATIN AMERICA AND THE CARIBBEAN: CUBA, EL SALVADOR, GUATEMALA, HAITI, NICARAGUA, BRAZIL, MEXICO: Program expenditure: \$2,298,592

Areas of work: women's rights and gender equality, sustainable livelihoods, labour rights, leadership and participation, violence against women, capacity building, gender mainstreaming, health, humanitarian relief.

HORN OF AFRICA: ETHIOPIA, SOMALIA, SUDAN, SOUTH SUDAN:

Program expenditure: \$5,247,396

Areas of work: women's rights and gender equality, community capacity building, organizational capacity building, rural livelihoods, disaster risk management, food security, livestock, water and sanitation, health promotion, humanitarian relief.

EAST AND CENTRAL AFRICA: KENYA, TANZANIA, CENTRAL AFRICAN REPUBLIC, UGANDA: Program expenditure: \$363,325

Areas of work: women's rights and gender equality, community capacity building, organizational capacity building, rural livelihoods, disaster risk management, food security, livestock, water and sanitation, health promotion, humanitarian relief.

SOUTHERN AFRICA: MOZAMBIQUE, NAMIBIA, SOUTH AFRICA, ZIMBABWE: Program expenditure: \$2,222,106

Areas of work: women's rights and gender equality, HIV and AIDS prevention and treatment, rural livelihoods, domestic violence, civil rights, community capacity building, food security, public health promotion, water, humanitarian relief.

ASIA: AFGHANISTAN, INDIA, INDONESIA, JAPAN, PAKISTAN, CHINA, MYANMAR, PHILIPPINES, SYRIA: Program expenditure: \$4,833,256

Areas of work: women's rights and gender equality, livelihood support, community mobilization, disaster management, domestic violence, agricultural rehabilitation, public health promotion, humanitarian relief.

Statement of Financial Position

March 31, 2014,
with comparative information for 2013

	2014	2013
Assets		
Current assets:		
Cash	\$ 1,932,345	\$ 1,893,834
Short-term investments	—	707,883
Accounts receivable	81,066	483,763
Advances to partners	1,868,088	2,265,390
Prepaid expenses	119,861	154,817
	4,001,360	5,505,687
Tangible capital and intangible assets	4,360,021	4,706,942
	\$ 8,361,381	\$ 10,212,629
Liabilities and Net Assets		
Current liabilities:		
Accounts payable and accrued liabilities	\$ 1,109,372	\$ 1,516,179
Deferred revenue	3,766,239	5,264,002
Current portion of long-term debt	107,857	119,156
	\$ 4,983,468	\$ 6,899,337
Long-term portion of long-term debt	1,061,178	1,162,566
Accrued benefit liability	359,000	471,700
Net assets:		
Invested in tangible capital and intangible assets	3,190,986	3,425,220
Endowments	1,289	1,289
Unrestricted	(1,234,540)	(1,747,483)
	1,957,735	1,679,026
	\$ 8,361,381	\$ 10,212,629

Statement of Operations

Year ended March 31, 2014
with comparative information for 2013

	2014	2013
Revenue:		
Donations	\$ 7,723,639	\$ 10,524,765
Bequests	663,429	758,322
Grants and Contributions:		
Government of Canada	11,856,890	14,205,840
Nongovernment organizations	403,484	2,318,780
Other Oxfam	1,704,033	3,543,789
Other governments	807,665	654,949
Interest	11,305	23,620
Miscellaneous income	81,489	91,163
Proceeds on disposal of tangible capital assets	184,000	—
Foreign exchange gain	2,750	—
	23,438,684	32,121,228
Expenses Operating:		
Overseas projects	17,598,842	25,389,918
Overseas project management	383,623	436,414
Education and public affairs	1,062,193	1,305,243
Foreign exchange loss	—	27,917
Program support:		
Administration	2,338,204	2,725,369
Fundraising	1,777,113	2,215,535
	23,159,975	32,100,396
Excess of revenue over expenses	\$ 278,709	\$ 20,832

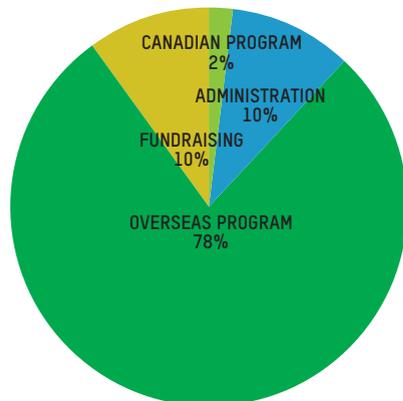


Photo: Melanie Gallant/Oxfam Canada

South African fruit picker Gertruida Baartman in front of her organic garden at the Ceres co-operative, outside Cape Town. The Co-operative is supported by Oxfam partner Women on Farms.

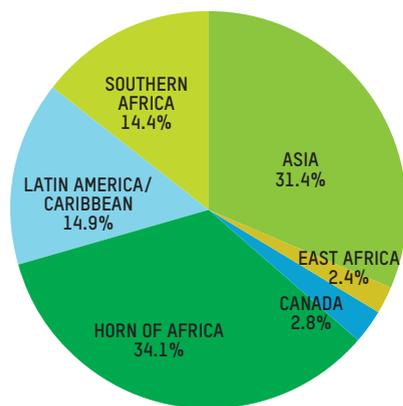
OXFAM DONORS

HOW YOUR DONATIONS WORKED IN 2013-2014



- **78% OVERSEAS PROGRAM** Project support and funds for implementing, managing and monitoring work overseas.
- **2% CANADIAN PROGRAM** Education, advocacy, outreach and linking issues at home and abroad.
- **10% ADMINISTRATION** General office costs, financial services, governance and other essential functions.
- **10% FUNDRAISING** Raising money, finding new donors, producing literature, receipting and responding to enquiries.

OXFAM CANADA PROGRAM SPENDING BY REGION



- 34.1% HORN OF AFRICA
- 31.4% ASIA
- 14.9% LATIN AMERICA AND CARIBBEAN
- 14.4% SOUTHERN AFRICA
- 2.8% CANADA
- 2.4% EAST AFRICA

OXFAM CANADA ACKNOWLEDGES THE GENEROUS FINANCIAL SUPPORT we received for our programs during fiscal year 2013-2014 from the Department of Foreign Affairs, Trade, and Development (DFATD) as well as from other Oxfam affiliates.

We also thank the many individuals, organizations, unions, foundations and businesses whose continuing commitment and support make our work possible.

THANK YOU!

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- 1155599 Ontario Limited
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- Manitoba Nurses Union
- Meadowlark Resources Corp
- Mohammed Kanwal Family Foundation
- National Thrift Store Ltd
- National Union of Public and General Employees

- New Brunswick Nurses Union
 - Newfoundland and Labrador Nurses' Union
 - Nova Scotia Nurses Union
 - NSGEU (Nova Scotia Government & General Employees' Union)
 - Ottawa Carleton Elementary Teachers' Federation
 - Oxfam at the University of Toronto-St. George
 - Power Workers' Union Local 1000
 - Presentation Sisters
 - Ptarmigan Charitable Foundation
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 - Unifor Social Justice Fund
 - United Nurses of Alberta
 - United Steelworkers
 - Humanity Fund
 - United Way Centraide Ottawa
 - United Way of Greater Victoria
- IN 2013-2014 THE FOLLOWING CORPORATIONS MATCHED THEIR EMPLOYEES' CONTRIBUTIONS TO OXFAM**
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 - Aviva Canada Inc
 - CAF America
 - Ciena Cares Matching Gifts Program

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TELUS
The Woodbridge Corporation

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In memory of Frank & Helen Dingman
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Paddy Wales
Maurice Walsh
John Wearne
Florence A. Whitby
Michael Whitlock & Sally Otto
Bryon & Marie-Paule Wiley
Dr. Hugh Wilson
46 chose to remain anonymous

GLOBAL VISIONARIES

Global Visionaries are a very special group of people who have confirmed their intent to leave Oxfam Canada a legacy or other planned gift.

Ann H. Atkinson
Meredith E. Bell
Margaret F. Cross
Allan Dyer & Linda Reith
Dick & Eiblis Evans
Gordon Evans
Bill & Stella Lord
Linda & Bill Saul
Amanda & Charles Vaughan
Elizabeth Cecilia Willekes
Zachariah Family, Ottawa
19 Chose to remain anonymous



Photo: Annie Bungeroth/Oxfam

In South Africa, Ipaishe inspects her field of wheat, not yet ready for harvest.



Photo: Mackenzie Knowles Coursin/Oxfam

Rebecca, 15, has been staying in a compound in Juba since the violence erupted in South Sudan in December, 2013.

OUR VISION: Oxfam's vision is a just world without poverty. We envision a world in which people can influence decisions which affect their lives, enjoy their rights, and assume their responsibilities as full citizens of a world in which all human beings are valued and treated equally.

OUR MISSION: Oxfam Canada's mission is to build lasting solutions to poverty and injustice, with a focus on improving the lives and promoting the rights of women and girls.

Working with Canadians, our partners and allies around the world, we mobilize people and resources to change policies, practices, attitudes and behaviours that create inequality and human suffering.

ACHIEVING OUR MISSION: Ending global poverty begins with women's rights. Women are leaders and change-makers with tremendous capacity to improve their lives and the lives of those around them.

Together, we can change policies and practices that keep people poor and challenge injustice by helping people attain their rights.

- We work with partners (people and organizations) in countries around the world, building on their strengths and assets to build a positive future.
- We help build partners' capacity to promote women's rights and gender equality, supporting learning and offering expertise, resources and relationships.
- We act in situations of conflict and crisis to promote rights, protect lives and secure livelihoods.

Many of Oxfam Canada's activities and programs were made possible by financial support from the Government of Canada through the Canadian International Development Agency (CIDA).

OXFAM CANADA SUBSCRIBES TO AND IS A SIGNATORY TO A NUMBER of codes of conduct that govern our practices — commitments to accountability, good governance, financial management, program delivery, fundraising, communications, volunteer engagement and human resources. These codes include:

- **Oxfam International:** we are bound to uphold the confederation's constitution and code of conduct.
- **Canadian Council for International Cooperation's Code of Ethics**
- **International NGO Accountability Charter**
- **Association of Fundraising Professionals Code of Ethical Principles and Standards of Professional Practice**
- **Code of Conduct for International Red Cross and Red Crescent Movement and NGOs in Disaster Relief**
- **Volunteer Canada's Canadian Code for Volunteer Involvement**
- **People in Aid Code of Good Practice**
- **Imagine Canada's Ethical Fundraising and Financial Accountability**
- **Oxfam Canada's privacy policy:** this policy protects the privacy of our donors, members and partners.
- **Oxfam Canada's policy on equity and diversity**
- **Oxfam Canada's Gender Policy**
- **Oxfam Canada is a member of the Humanitarian Coalition**

For a copy of these codes, contact our national office at 1-800-466-9326 or go online to www.oxfam.ca/who-we-are/codes-of-conduct.

OXFAM CANADA'S MANAGEMENT TEAM 2014

Robert Fox, Executive Director
 Caroline Marrs, Director of Centre for Gender Justice
 H  l  ne Paquet-Young, Director of Organizational Services
 Anthony Scoggins, Director of International Programs



OXFAM
Canada

For an online copy of this report, more information about Oxfam Canada's work or to find out how you can get involved, visit us at WWW.OXFAM.CA.

OXFAM CANADA ANNUAL REPORT 2014

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 Melanie Gallant/Oxfam Canada
Teresa Fuentes attending her fruit kiosk in Gibara Municipality, Holguin province, Cuba.

Back cover photo:
 Karl Schembri/Oxfam
Fatima using a water filter donated by Oxfam as part of the aid distributed to Syrian refugees living in informal tented settlements in Lebanon and Jordan.

OXFAM UNWRAPPED GIVE WATER, GIVE LIFE



WATER AND SANITATION IS WHAT OXFAM DOES BEST—AND YOU CAN HELP!

AROUND THE WORLD, MORE THAN 6,000 PEOPLE DIE EACH DAY FROM DISEASES CAUSED BY dirty water. This holiday season, give Oxfam Unwrapped gifts that help provide water and sanitation services to families in need. From distributing buckets, water and soap to stop the spread of Ebola in Sierra Leone, to helping build water supply systems in Syria and constructing toilets in South Sudan—give water, give life!

CHECK OUT ALL OUR GIFTS AT WWW.OXFAMUNWRAPPED.CA



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